

Google Analytics 4

Google Analytics will be retiring the traditional Universal Analytics (UA) implementation by the end of June 2023. This means any websites still using the UA method of tracking, will stop displaying site activity on that date.

To ready our members for this change, Co-op Web Builder has added support for Google Analytics 4 to all websites.



Google Analytics 4



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On July 1, 2023, this property will stop processing data. Starting in March 2023, for continued website measurement, you should create a new Google Analytics 4 (GA4) property, or one will be created for you based on your original property and reusing existing site tags. [Dismiss](#) [Learn more](#) [Manage GA4 migration](#)

Analytics Touchstone Energy Coo... > https://coopwebbuilder...
www.coopwebbuilder.com **If you see this message, you NEED to update now.**

1) Click on the 'Admin' link

2) Select the right 'Property'

3) Choose GA4 Setup Assistant



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Google Analytics 4

On the following screen, choose **Get Started** and then select **Create and continue**.

Google Analytics 4 Property Setup Assistant Not Connected

You're currently using a Universal Analytics property. To join the future of Analytics, set up a Google Analytics 4 property below. [Learn more about GA4](#)

This Universal Analytics property remains unchanged and continues to collect data.

I want to create a new Google Analytics 4 property. We'll create a new Google Analytics 4 property based on your existing Universal Analytics property.

Get Started

Create a new Google Analytics 4 property

This setup assistant will:

- **Create a GA4 property.** This will keep your original Universal Analytics property unchanged.
- **Copy basic settings from your UA property.** You can then configure additional settings in your GA4 property as needed.
- **Turn on [enhanced measurement](#)** to measure interactions with your content. You must ensure that no [personally identifiable information](#) will be sent to Google.
- **Let you set up a website tag** to start measurement activity on your website.

No, thanks **Create and continue**



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Your GA 4 property has now been created, however the property ID listed here is not the measurement ID, which is what we need for your website next. Click **Go to your GA4 property now**.

Google Analytics 4 Property Setup Assistant Connected

You have successfully connected your properties.
[Learn more about Google Analytics 4 properties](#)



Explore and set up your GA4 property.
Feel free to take next steps for setup or simply explore Google Analytics 4 as you have time.

[Go to your GA4 property](#)

[<->](#) **Connected Property** [Disconnect](#)

You can disconnect your properties at any time.

GA4 PROPERTY NAME	PROPERTY ID
https://coopwebbuilder3.com/ - GA4	368927337



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Now click on **Collect website and app data** and choose **Manage data streams**.

Setup Assistant Connected to <https://coopwebbuilder3.com/>

Set up these features to get the most out of your new property. Your smarter, more advanced data analysis awaits. [Learn more about the Setup Assistant](#)

0 / 12 marked complete

- Data collection**
 - Collect website and app data**
Collect event data by adding the Google tag to your web pages. [Learn more](#) Not Started >
 - Manage data streams**
 - Mark as complete
 - Turn on Google signals
Access aggregated data from people with Google accounts who allow Ads Personalization. [Learn more](#) Not Started >
 - Set up conversions
Identify the key user interactions most important to your business. [Learn more](#) Not Started >
 - Define audiences
Find, group, and remarket to your most engaged visitors [Learn more](#) 2 AUDIENCES >

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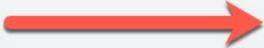
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Click on the arrow to the right for the **All** data stream. Your **Measurement ID** will be on the following page.

Data Streams

All	iOS	Android	Web				Add stream ▾
				https://coopwebbuilder3.com/ - GA4 http://www.coopwebbuilder.com	5036610994	No data received in past 48 hours.	 >



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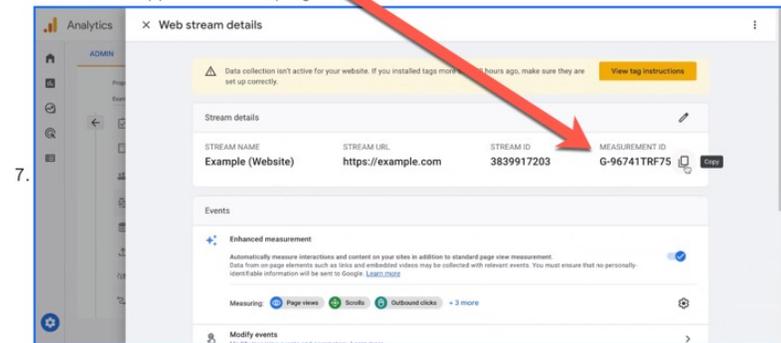
After upgrading from Universal Analytics to Google Analytics 4, you will need to find the G-ID, which is your Measurement ID.

This number you can copy, and save for the next step, which will be updating your Co-op Web Builder site to use your new G-ID.

Find your updated tracking "G-" ID

Only GA4 properties have a "G-" ID.

1. Sign in to your [Google Analytics account](#) .
2. Click [Admin](#) .
3. At the top of the *Property* column, select your property.
4. In the *Property* column, click **Data streams**.
5. Click the data stream for which you need the ID .
6. Your "G-" ID appears in the top right.



Don't see a Data streams option in the Property column? You have a Universal Analytics property instead of a GA4 property.

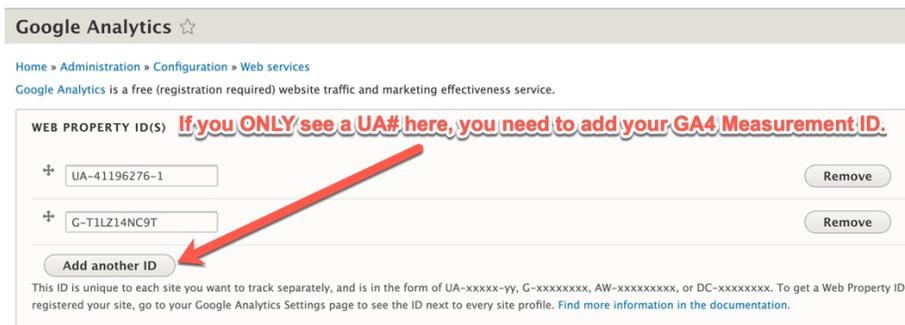
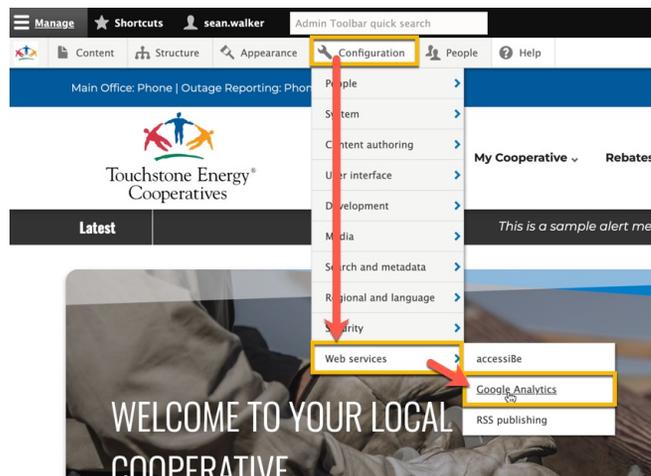


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Login to your website and click on the **Configuration** link in the admin toolbar. Next, select **Web services**. Finally click on **Google Analytics** to see your current settings.



Click **Add another ID** and then type in your G-ABCDEFGHI (measurement ID) directly here.

It is OK to have both your UA and GID numbers here at the same time. Do not modify any other settings on the page, they are set already to the best options.



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